

Lower your LDLs by as much as 70 points in 14 days—without drugs

BalancePoint offers a patent-pending natural protocol using delicious, everyday foods for fast-track cholesterol reduction

In scientifically monitored studies over the past two years, 80% of the participants following our dietary protocol have achieved an **average LDL “bad” cholesterol reduction of 50 mg/dl within two weeks.** The

drop in LDL levels is as good as, if not better than, the strongest statin cholesterol medication.

BalancePoint has also succeeded in lowering of triglycerides and, in some cases, raising HDL “good” cholesterol, both of which statins are not known to accomplish.



BalancePoint uses food you can buy in your neighborhood grocery store to re-set your metabolism

Re-balance your body’s cholesterol and metabolism

In addition to lowering cholesterol, other beneficial effects have been noted in people carefully adhering to the BalancePoint protocol.

Measurements of stiffness or hardening of the arteries have shown significant reversal in less than fourteen days. One of the primary causes of arterial stiffness is inflammation. It is not surprising that other inflammatory-related conditions have also shown improvement. Many BalancePoint participants have experienced lowered blood pressure, weight loss (when desired), and a decrease in arthritic pain and seasonal allergies, for example.



People on statins have used the BalancePoint protocol to reduce or in some cases eliminate their medication dosage

The BalancePoint protocol is precise and rigorous. We’re here to make you successful in achieving the results you want. We can give you the knowledge, tools and support you need to make this important lifestyle change for your health and your life.

Heart Disease is Optional!™ See and feel for yourself the cardiovascular and metabolic changes you can accomplish through our aggressive lifestyle solution:

Jumpstart Program — 2-Week Rapid Cholesterol Reduction™

- The 70-page *BalancePoint Jumpstart Guidebook*, complete with details on the 2-week program: how to get your cholesterol to the right level, daily logs, gourmet recipes, tips
- 2 cholesterol tests (+ 3 more lipid panels)
- Personalized coaching and counseling, specialized reports, daily progress monitoring, feedback and recommendations
- 12 months free for BalancePoint online membership—an interactive website for custom daily nutritional tracking and the ongoing support tools & resources needed for learning how to maintain your new lifestyle and healthy cholesterol levels
- Gift Coupon to share with a family member or friend for a free cholesterol test
- \$385 (or \$615 for couples - a 20% savings!)

Let us empower you to take control of your health.

Please contact us today to get started!

Call (303) 415-9000

Or email : info@BalancePointHealth.com

Bonus: BalancePoint members are eligible for a free non-invasive arterial stiffness test given onsite in our Boulder office.

Feedback

My blood test results at the finish of the 2-weeks were mind boggling. Cholesterol dropped from 238 to 148. Triglycerides dropped from 146 to 49, "Bad" LDLs dropped from 154 to 69. "Good" HDLs went up from 55 to 70, Being on BalancePoint has convinced me that this way of eating is giving me an opportunity to live a longer, more active life.
D.K., Age 56

With the BalancePoint concepts I have learned, I now seem to be able to control aspects of my weight and cardiovascular health that I had previously felt were largely out of my control. I lost more than 15 pounds and in just two weeks, the stiffness of my arteries improved from the equivalent of a 90-year-old to that of a 40-yr-old, and my blood pressure dropped from 155/130 to 120/80. I have not regained any of the weight I have lost. Many aspects of the food protocol now seem quite natural to me.
J.P., Age 50



The doctor has always told me I need to get my LDLs below 100, and he said to do this with exercise. Well, here's the problem--I already exercise like a bandit, and I have most of my life. After trying BalancePoint, my LDLs went down to 79, and my HDLs went up to 60. I couldn't believe it. Nothing else had ever worked for me.
M.H., Age 69

About BalancePoint

The BalancePoint protocol was created in early 2006 by nationally recognized Boulder inventor and entrepreneur Binx Selby when he needed to quickly reduce his cholesterol. Inspired by his biochemistry background, he designed a **non-drug approach which allows the body to do its own repair and re-balancing naturally.** It worked the first time when he was his own guinea-pig and has worked for the close to 200 people who have since followed the protocol.

To share this solution with others, Mr. Selby formed both a non-profit research institute, BalancePoint Institute, and the company, BalancePoint Health, Inc., to facilitate



lifestyle changes through nutrition, exercise and stress management, as well as to support maintaining this wellness "lifestyle for life."

BalancePoint

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BalancePoint® is a registered service mark of BalancePoint Health, Inc.

Non-drug Rapid Cholesterol Reduction

A revolutionary two-week solution from **BalancePoint**



BalancePoint has been getting the kind of HDL-elevating and cholesterol-reducing results almost unheard of in the medical community and they happen very rapidly. The BalancePoint diet is a significant breakthrough, simple and practical.

— Dr. John O'Hearne, M.D.,
Boulder internist who practices holistic/integrative medicine for cardiovascular and other medical conditions and who has followed the diet himself